

WHY SPONSOR A SOCIAL?

Promote your brand to
Canada's next generation
of geospatial professionals

Showcase your
organizations as a relevant
and active member of
Canada's geomatics sector

Spread the word about
your products, services,
and events

Promote membership in
your organization

Help the community
celebrate Canada's 150th
anniversary

Show your support for the
Canadian geospatial
community

Welcome the newest
members of the Canadian
geospatial community to
our sector



GoGeomatics Canada is thrilled to announce the 4th annual series of coast-to-coast Back to School Socials taking place this September. For the past four years it has been the generous support of the Canadian geospatial community that has allowed us to host these events where we welcome new and returning students to our sector. This year will be the most special of all our events, as we are celebrating 150 years of Canada together.

Last year we broke our previous record and had over 400 participants at events across Canada. Our goal is to keep breaking the previous year's record and with your help we can do that. Please consider being a national or city level sponsor, or sponsor our 150 year anniversary of Canada t-shirts.



The 2017 Back to School Socials are taking place against the back drop of Canada's 150th anniversary celebrations. We are creating a special t-shirt for 2017-2018 season commemorating this milestone for the Canadian geomatics community. **We will be giving away 500 of these t-shirts across Canada, if we can get your support.**

List of GoGeomatics Cities

Vancouver	Wednesday, September 20
Kelowna	Thursday, September 21
Calgary	Wednesday, September 20
Edmonton	Thursday, September 21
Thunder Bay	Tuesday, September 26
London	Tuesday, September 19
Toronto	Thursday, September 21
Niagara	Saturday, September 30
Peterborough	Tuesday, September 19
Kingston	Wednesday, September 27
Ottawa	Thursday, September 28
Halifax	Friday, September 22




PREVIOUS SPONSORS

Sponsorship Benefit Packages 2017

Geomatics has always been a big part of Canada's history. We are asking you to consider supporting our socials for the 2017-2018 season by becoming a national or city level sponsor. For our Back to School Socials your sponsorship covers the cost of the event including the planning, promotion, food, t-shirts, and in some cases the hosting. The value of your support continues through the social season as we host events from September to May.

GoGeomatics Canada is the most visible and effective medium for your geospatial brand. Let's work together to make our sector stronger by supporting our youth. Sponsorship opportunities close August 11th. This is an opportunity to showcase your organization as a leader in Canada's geospatial community and raise your brand profile.

	Taxes are extra	Silver \$350 per city	Gold \$2,500 all 12 socials	T-Shirt Sponsorship \$1,250
Give a welcome at the socials		✓	✓	<p>In honour of Canada's 150th anniversary we are creating a commemorative t-shirt with the anniversary logo on the front and your logo featured on one of 4 positions on the back. These will be limited edition commemorative shirts. 500 of these unique souvenirs will be distributed at our Back To School Socials across Canada.</p> 
Logo on table cards at social venues		✓	✓	
Logo displayed in individual GoGeomatics city group websites on Meetup.com throughout the 2017-2018 season		✓	✓	
Your branding on posters put up at schools around Canada promoting the socials		✓	✓	
Opportunity to provide sponsored prizes at the socials, e.g. draws for free membership, software, swag etc.)*		✓	✓	
Logo and link in all online national Back to School Social promotions from GoGeomatics		✓	✓	
Post 1 article on the GoGeomatics Magazine, on behalf of your organization (\$400 value)			✓	
One email blast on behalf of your organization to the over 7,000 GoGeomatics Canada subscribers (\$1,500 value)			✓	

*Promotional materials and prizes must be mailed at the sponsor's expense to each city, by September 9 2017



**PREVIOUS
SPONSORS**



To sponsor the Back to School Socials, contact Jonathan Murphy at jmurphy@gogeomatics.ca