



SPONSOR THE GOGEOMATICS BACK TO SCHOOL SOCIALS

Last year, GoGeomatics Canada launched a new tradition in the geospatial community. The first annual Back to School Socials saw over 200 participants gathering in cities across Canada. This year's Back to School Socials is shaping up to be even bigger.

The Back to School Socials mark the kickoff to the 2015/16 GoGeomatics Social season. It's not just for students: it's a way for all of us to get together to welcome the newest members of the community to our geomatics sector.

This year, **we're expecting 250 geospatial professionals, and we're seeking sponsors to help make that happen.** Sponsorship will cover the cost of food, event planning, and promotions. Sponsorship opportunities close August 15. Promotions will begin August 23.

This is an opportunity to showcase your organization as a leader in Canada's geospatial community.

SOCIAL CITIES & DATES*

| | |
|---------------|-------------------------|
| Calgary, AB | Wednesday, September 23 |
| Kootenays, BC | Thursday, September 24 |
| Edmonton, AB | Friday, September 25 |
| Halifax, NS | Friday, September 25 |
| Ottawa, ON | Friday, September 25 |
| Niagara, ON | Saturday, September 26 |
| Vancouver, BC | Wednesday, September 30 |
| Toronto, ON | Friday, October 2 |

*Dates are subject to change

WHY SPONSOR A SOCIAL?

- Spread the word about a new product, service, or event to the geospatial community
- Meet and network with passionate members of the geospatial community in a casual environment
- Show your support for the Canadian geospatial community
- Promote membership in your organization
- Welcome the newest members of the Canadian geospatial community to our sector
- Promote your brand and drive relevant geomatics traffic to your website

Previous GoGeomatics Social Sponsors





CHOOSE FROM THREE LEVELS OF SPONSORSHIP

SPONSORSHIP PACKAGES

| | Platinum (National) \$3,500 | Gold (National) \$1,500 | Silver (City) \$350 |
|--|-----------------------------------|-------------------------------|---------------------------|
| Exhibitor table at Back to School Social | ✓ | | |
| Help GoGeomatics craft a national survey for attendees, and access survey results. Questions can include demographic information, software use, and interest levels. Help create questions of greatest interest to your organization | ✓ | | |
| Logo in national Back to School Social promotions | ✓ | ✓ | ✓ |
| Logo on tablecards at national Back to School Socials | ✓ | ✓ | |
| Logo on tablecards at individual sponsored cities | ✓ | ✓ | ✓ |
| Post 1 article (non-sales) on the GoGeomatics Magazine, on behalf of your organization | ✓ | ✓ | |
| Give a brief welcome at the event (2-3 mins) | ✓ | ✓ | ✓ |
| Promotional literature at national Back to School Socials* | ✓ | ✓ | |
| Promotional literature at individual sponsored cities | ✓ | ✓ | ✓ |
| Sponsored prize at the Back to School Social (Free membership, software, etc)* | ✓ | ✓ | ✓ |

*Promotional materials and prizes must be mailed at the sponsor's expense to each city, by September 14

GoGeomatics T-Shirt Sponsorship Opportunity

Our community loves to show off their Canadian geomatics pride. Take part by sponsoring the cost of t-shirts, given out at the Back to School Socials and Socials throughout the year.

This sponsorship opportunity will put your logo on the backs of t-shirts across Canada.

We're ordering 400 black t-shirts (sizes S-XL). Sign up with a corporate partner to take advantage of discounts:

- 1 sponsor - \$3,500
- 2 sponsors - \$1,750 each
- 3 sponsors - \$1,200 each



To sponsor the Back to School Social, contact Sandra at communications@gogeomatics.ca, or 613-266-1910