



## 2016 GoGeomatics Canada Back to School Socials

GoGeomatics Canada is thrilled to announce the 3<sup>rd</sup> annual Back to School Socials happening this September across Canada. With the help of the geospatial sector we have established this tradition welcoming new and returning students to the geomatics community. However, the Back to School Socials are not just about students as half the participants are professional geomatics practitioners of all stripes.

Three years ago our first set of Back to School GoGeomatics Socials saw over 200 participants gather at venues across Canada. Last year we topped that with over 300 participants. This year's 2016 Back to School Socials are shaping up to be even bigger.

GoGeomatics is seeking sponsors to help make our next year of socials a success. Sponsorship will cover the cost of the event including the planning and food; it will also cover organizing of not just the Back to School socials but the rest of the socials throughout the year. Sponsorship opportunities close August 19, and promotions will begin near the end of August. This is an opportunity to showcase your organization as a leader in Canada's geospatial community to the current and next generation of Canadian geospatial professionals.

The coast to coast Back to School Socials are also the kickoff of the GoGeomatics Canada social season. We will be hosting free networking events across Canada from September 2016 through to May 2017. These are fun free networking events held each month in the cities listed below. Join us by becoming a sponsor and support the next generation of Canada's geomatics professionals and leaders.

### SOCIAL CITIES & DATES\*

Vancouver, BC	Wednesday, September 21
Nelson, BC	Thursday, September 22
Kelowna, BC	Thursday, September 22
Calgary, AB	Wednesday, September 21
Edmonton, AB	Thursday, September 22
Niagara, ON	Saturday, September 24
Toronto, ON	Thursday, September 15
Kingston, ON	Wednesday, September 21
Ottawa, ON	Thursday, September 29
Halifax, NS	Wednesday, September 21

\*Dates are subject to change



**GOGEOMATICS**  
CANADA

### WHY SPONSOR A SOCIAL?

- Promote your brand and show you care about Canada's next generation of geospatial professionals
- Spread the word about a new product, service, or event to the geospatial community
- Meet and network with passionate members of the geospatial community in a casual environment
- Show your support for the Canadian geospatial community
- Promote membership in your organization
- Welcome the newest members of the Canadian geospatial community to our sector



## Sponsorship Benefit Packages 2016

	Silver \$350 per city	Gold \$2,000 all 10 socials
Give a brief welcome at the socials (3-5 minutes)	✓	✓
Logo on table cards at social venues	✓	✓
Logo displayed in individual GoGeomatics city group websites on Meetup.com	✓	✓
Logo on posters put up at schools around Canada promoting the socials	✓	✓
Opportunity to provide sponsored prizes at the socials, e.g. draws for free membership, software, swag etc.)*	✓	✓
Logo and link in all online national Back to School Social promotions from GoGeomatics	✓	✓
Post 1 article (non-sales) on the GoGeomatics Magazine, on behalf of your organization		✓
One email blast on behalf of your organization to the over 6,000 GoGeomatics Canada subscribers (\$950 value)		✓

\*Promotional materials and prizes must be mailed at the sponsor's expense to each city, by September 9, 2016

## PREVIOUS GOGEOMATICS SOCIAL SPONSORS



To sponsor the Back to School Social, contact Jonathan Murphy at [communications@gogeomatics.ca](mailto:communications@gogeomatics.ca), or 613-809-4091